

## CAPABILITIES STATEMENT:

# Inspired Thinking... Intelligent Solutions

## ABOUT US

The Coleman Group, Inc. is committed to finding the right solutions for your agency. **We connect top experts for your projects.** Agencies work with us to solve their unique challenges with solutions that are tailored to their specific needs. When you work with The Coleman Group, you get a team of trained professionals that champions your organization and provides unparalleled support to your mission and the people you serve.



### INNOVATIVE SOLUTIONS

The Coleman Group leverages broad experience with information technology, data analytics, customer experience, health communication, and business expertise to equip customers with cutting-edge, cost-effective solutions. We add a new level of data integration, processing, visualization, web development, and automation capabilities to nearly any data source or system-and turn big data into critical insights that fuel quicker, smarter decisions.

Our highly skilled and experienced staff use proven methodologies in:

- Big Data and Cloud Analytics
- Enterprise Data Management
- Award-winning Web Development



### FRONT AND BACKEND SOLUTIONS

Our developers and computer engineers are proficient in the latest tools, including: HTML, CSS, Oracle, Salesforce, Blackboard LMS, PHP, Python, Ruby-on-Rails, JQuery, Java Velocity, Zurb Foundation, Google Scripting, Google BiqQuery, Adobe Creative Suite, ArcGIS, Tableau, Power Bi, JavaScript, Ungerboeck Digital Support, SharePoint, CS Pro, SAS, ORACLE BI, SAP CONCUR, Software House C-Cure 9000.



### AWARD-WINNING MANAGEMENT

Coleman has 20 years of experience as a federal contractor.

- Certified project managers
- Clearance, IRB, PIA, and PRA determinations/approvals
- Large pool of vetted personnel ready for contingencies; racially diverse talent
- ISO/IEC 20000-1:2018; ISO 9001:2015; ISO 27001:2022 certifications

## CONTACT



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Woman-Owned Small Business;  
Minority-Owned Small Business;  
GSA MAS Schedule; SeaPort NxG;  
Oasis; Oasis SB

## OUR WORK

Coleman data scientists work closely with our clients to provide effective and innovative IT solutions for enterprise-wide business and infrastructure challenges. We achieve cost efficiencies by streamlining and consolidating efforts. We develop solutions to increase service level capabilities and to improve business processes.

## CAPABILITIES

### GIS SOLUTIONS

- Statistical and spatial modeling
- GIS server technology
- Predictive analytics and tracking
- Web APIs
- Automated analytical tools
- ESRI Partner Network

### TECHNICAL WRITING

- Code documentation
- Curricula, manuals
- Plain Language & Clear Communication compliance

### E-SERVICE SOLUTIONS

- Deliver multi-platform apps to communicate information anywhere, anytime, on any device quickly and securely
- Software vulnerability testing
- Compliance and security audits

### J2EE/SOA ARCHITECTURE

- Service-oriented architecture
- Representation State Transfer
- Enterprise Service Bus
- Enterprise software integration for PeopleSoft HR ERP and Salesforce
- Governance

### DATA & COMPLIANCE

- Dashboards to fulfill any reporting needs
- Privacy security protections
- Data auditing
- Data management plans

### MONITORING & ANALYSIS

- Real-time Web traffic analysis
- Reporting for strategic decision-making
- Custom and ad-hoc reports
- Documents on-demand
- Quality assurance
- Enterprise system reporting

### DATABASE DEVELOPMENT/ADMIN

- Management, programming, and maintenance
- Extraction and manipulation
- Deliver and track e-newsletters
- Data migration

### TRAINING & TECHNICAL ASSISTANCE

- Customizable, scalable, continually updated
- Remote, classroom, instructor-led, web-module, and on-demand
- Support for technological capacity

### CUSTOMER EXPERIENCE & HCD

- HCD/UX/UI methods that improve user experience and improve efficiency
- Database integration
- Graphic design
- 508 compliance
- User struggle identification & resolution
- Customer experience focus
- Website Development & Content Management

## CURRENT GOVERNMENT CLIENTS: HHS, DOD, DOJ, DOC

A few of our many projects and government clients:

- Data collection, analysis, and management for HIV/AIDS Surveillance Database for HIV seroprevalence in developing countries, US Census Bureau/PEPFAR
- Enterprise web development, maintenance, and product development, US Naval Academy
- Sunflower enterprise asset management, migration of legacy systems, FDA
- Systems engineering and architecture development, analysis, plans and processes, Integrated Personnel and Pay System, US Army
- Customer experience management solution, SBA
- Instructor-led IT training and curriculum development, DOJ
- Multiplatform mapping app, data analytics, and e-newsletter using data from partners DOE, CDC (small area health insurance est.), USDA (SNAP); and for the Household Pulse COVID-19 Survey and COVID-19 Tracker. US Census Bureau

## NAICS CODES (not comprehensive)

518210 – Data Processing, Hosting, and Related Services  
541220 – Engineering Services  
541511 – Custom Computer Programming Services  
541512 – Computer Systems Design Services  
541519 – Other Computer Related Services  
541611 – Administrative Management & General Management  
541618 – Other Management Consulting Services

541690 – Other Scientific and Technical Consulting Services  
541910 – Marketing Research and Public Opinion Polling  
561110 – Office Administrative Services  
561210 – Facilities Support Services  
561499 – All Other Business Support Services  
561611 – Investigation Services  
561621 – Security Systems Services (Except Locksmiths)